

How we Introduced **Green Measures** into Simon & Co.



We have implemented green practices throughout our business to ensure we do our very best for the plants and the people around us.

By doing this we hope to also ensure our eco-friendliness is at the forefront of our customers and clients minds when contacting Simon & Co. We also seek to only use suppliers who also have the same mind set.

In mid 2018, we took stock of the way we have been using energy and water and wanted to reduce the amount of we use.

We soon realised, there are plenty of things you can do in a short period of time that'll have almost instant rewards.

We are proud of what we have already achieve and continue to work hard to be a 'Best practice green business' going forward.

and all this is just for starters.....

Lighting

We have reduced the amount of light energy we use within our office and window display panel by some 45%.

Power

We have reduced the amount of electricity by 35%

Heating

New heating times plug and thermostats reduced usage by 15%

Laptops & Computers

Reduced connection usage by 20%

Replace direct marketing with e-marketing

Massive 85% reduction

Use of email communication – Less paper usage

We use approximate 12,000 less pieces of paper (plus the ink!) by introducing strict printing guidelines

Invest in recycled paper

We only buy recycled paper for all our paper based products including property brochures and window cards where ever possible.

With our reduce Water and rubbish recycling plans – we feel we are on our way.

Why not join us and see what your business can do